



The Analyst (Workplace Learning & Performance Roles)

William J. Rothwell

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This book is an outgrowth of "ASTD Models for Workplace Learning and Performance." It is a self-study job aid for the workplace learning and performance (WLP) practitioner that describes the competencies essential to success in the WLP field and contains information about the practitioner's role as analyst. By definition, the role of the analyst is to isolate and trouble-shoot the causes of "human performance gaps" and identify areas in need of improvement. Note that the term role should not be confused with job title. In WLP a role is a part that the practitioner plays in the human performance improvement process.

The Analyst consists of both a book and accompanying digital material (available for download from ASTD) that is designed to enhance and test your knowledge. Read the written material first, then use the digital material to assess what you have learned from the text, assess your competencies, and identify actions you can take to help build those competencies.



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