



Ultimate Guide to Facebook Advertising: How to Access 1 Billion Potential Customers in 10 Minutes (Ultimate Series)

Perry Marshall, Keith Krance, Thomas Meloche

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FACEBOOK MARKETING IS HOT. GET BRAND NEW CUSTOMERS AND FACEBOOK FANS FROM SOCIAL MEDIA ADVERTISING TODAY

Perry Marshall, author of the #1 selling book on Google AdWords, joined by Facebook Advertising specialists Keith Krance and Thomas Meloche, lift the curtain to the more than a billion potential customers, by marketing on Facebook. This Facebook Guide will bring you more Facebook Fans quickly and reliably.

You'll discover how to pinpoint your most profitable audiences--then, how to reach them, convert them, and keep them as your Facebook fan, friend, and customer for life.

Introducing game-changing strategies, valuable tools and reports, Marshall and team break down the magic of Facebook Business Advertising, including mobile and local. You'll see how to gain dramatically on your investment--in clicks, customers, and profits.

In this easy Facebook guide, discover how to:

- Build your business on Facebook
- Create a campaign and find new customers in minutes
- Get local customers to visit your store or event
- Gain expertise on Social Media Advertising, so you generate sales leads on demand
- Profile your audience using Facebook Graph Search and Ad Manager
- Create the perfect bidding strategy for your objectives and budget
- Hyper-target your audience with segment-specific ads
- Track and follow leads and customers
- Achieve measurable profits while you inform and entertain your fans
- Avoid ad fatigue with the perfect Newsfeed Ad

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In this period globalization it is important to someone to get information. The information will make a professional understand the condition of the world. The health of the world makes the information easier to share. You can find a lot of references to get information example: internet, magazine, book, and soon. You can see that now, a lot of publisher that will print many kinds of book. The book that recommended to your account is Ultimate Guide to Facebook Advertising: How to Access 1 Billion Potential Customers in 10 Minutes (Ultimate Series) this reserve consist a lot of the information from the condition of this world now. This specific book was represented how does the world has grown up. The vocabulary styles that writer make usage of to explain it is easy to understand. The writer made some research when he makes this book. That's why this book ideal all of you.

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