



Cracking Creativity: The Secrets of Creative Genius

Michael Michalko

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In this trailblazing book, internationally renowned business creativity expert Michael Michalko shows how creative people think—and how to put their secrets to work for you. To create this book, Michalko researched and analyzed hundreds of history's greatest thinkers—from Leonardo da Vinci to Pablo Picasso—and then brought their techniques into the modern home and workplace. The follow-up to the popular THINKERTOYS, which sold over 80,000 copies.

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