Rapid Video Development for Trainers: How to Create Learning Videos Fast and Affordably

Jonathan Halls

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Creating web-based professional development video in-house has never been easier, faster, or more cost-effective. And as digital, web-based video assumes a more important role in professional development programs, corporate trainers and other development staff are increasingly being called upon to create training and instructional video themselves: in-house, on time, and within budget. Still, many learning professionals lack the hands-on experience required to produce meaningful, high quality video for their training programs. *Rapid Video Development for Trainers* is a comprehensive tutorial and answers such important questions as Where do I get started with video? , How can I produce video that delivers the content I need to share? , Which software and hardware tools will work best for me? , and What s the best way for me to put my finished video on the web? *Rapid Video Development for Trainers* is an invaluable resource for every corporate learning professional who needs to create powerful, information-packed, web-based video for their organization.

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