



About Storytelling

Berice Dudley, Helen McKay

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Storytelling is as old as language. It crosses all boundaries of time, age and culture. Stories inspire, instruct and, above all, entertain. Increasingly, they are being used by management for strategic planning, and by therapists to help find resolutions to conflicts.

About Storytelling is practical and instructive. It advises you how to: * begin and develop stories, whether told or read aloud

* relate to an audience

* create the best dramatic effect

* deliver a memorable performance.

Whether you're a writer, teacher, yarn-spinner, librarian, after-dinner speaker, therapist, corporate trainer, tour guide, or anyone involved in communication, About Storytelling is the essential reference.

Helen McKay and Berice Dudley are an experienced team of storytellers who offer techniques to help all communicators develop their skills in storytelling. They are working at dispelling the myth that storytelling is for children only, by showing its relevance to all facets of adult life.

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