Food Truck Mobile Payment Systems - Start Accepting Major Credit Cards Like A Pro (Food Truck Startup) (Volume 5)

Andrew Moorehouse

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Contrary to the image portrayed on TV, starting a food truck is no easy task! Sure it may look fun and exciting but there are very serious decisions that have to be made in order to succeed and grow. Your payment system is just one of those key components that will help your food truck operations run smoothly. Cash is king, but in reality only a very small percentage of people actually pay with cash anymore. That means you need to be able to accept credit card payments wherever you go. Otherwise you turn away potential customers and ultimately valuable income. Mobile payments systems are allowing food truck owners to easily accept plastic as the primary form of payment. Inside this book you'll learn: • How to Accept Credit/Debit Cards from Customers •Brands of Payment Systems •Money Draining Issues •Merchant ID Requirements •Processing Fees and Other Charges •QR Based Payment Systems •Contactless Payment Systems •How to Avoid Chargebacks •Security and Encryption of Transactions •How to Create Customer Loyalty Programs and Rewards •How to Get Free Credit Card Readers •And more! Food Truck Mobile Payment Systems is an essential guide for food truck owners looking to streamline the payment process. Find out how you can accept credit card payments easily and have funds deposited directly to your bank account. Create a professional experience for your customers!

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