



Seven Steps to Mastering Business Analysis

Barbara A. Carkenord

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This book provides a how to approach to mastering business analysis work. It will help build the skill sets of new analysts and all those currently doing analysis work, from project managers to project team members such as system analysts, product managers and business development professionals, to the experienced business analyst. It also covers the tasks and knowledge areas for the new 2008 v.2 of *The Guide to the Business Analysis Body of Knowledge* (BABOK®) and will help prepare business analysts for the IIBA CBAP® certification exam.

KEY FEATURES

- Explains the business analysis fundamental concepts and terms for new analysts in language they can understand
- Presents detailed explanations of business analysis strategies, tasks and recommended techniques, and includes examples of successful and less-than-successful project situations to enhance learning
- Provides valuable insights for experienced business analysts and project team members performing analysis and critical thinking work in order to reach a higher level of success
- Includes knowledge area keys throughout the text that map BABOK competencies to tasks or techniques discussed, in a manner that will help prepare the business analyst for the IIBA CBAP certification exam
- WAV offers a free downloadable business analysis planning white paper and a series of template worksheets that can be customized to fit the needs of all organizations -- **available from the Web Added Value Download Resource Center at jrosspub.com**

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