



**Project Management for SMEs: One bad project could be fatal for an SME. This book shows how to manage risk and implement the simple repeatable ... in small and medium sized businesses.**

*Gren Gale*

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# **Project Management for SMEs: One bad project could be fatal for an SME. This book shows how to manage risk and implement the simple repeatable ... in small and medium sized businesses.**

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Big companies can afford project failures, smaller ones can't. One bad project could bring the whole business down. Over ninety nine percent of businesses in Europe and the US are small and medium enterprises with less than 250 staff. They are an important source of employment, growth and innovation for these economies. Projects represent a significant percentage of turnover for SMEs – estimated at 30% - and so represent a high risk to the viability of these companies, if poorly run. This book takes its readers through a lighter form of project management, designed to manage the risk of projects and put a repeatable process in place, without imposing the huge bureaucratic overheads implied by most project management methodologies. Small businesses can gain a competitive edge over their rivals by becoming better organised, controlling project costs and giving their customers the confidence that they are dealing with a professional Project Manager. Not only does this make the business run better and impress customers, but morale and retention increases when staff work in an organised set up. The book also covers both the Agile and Waterfall development approaches and compares and contrasts the advantages of each.

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