



**Raising the Bar Integrity & Passion in Life &
Business The Story of Clif Bar, Inc. A Journey
Toward Sustaining Your Business, Brand, People,
Community, & the Planet**

Gary Erickson

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Raising the Bar: Integrity and Passion in Life and Business: The Story of Clif Bar, Inc.: A Journey Toward Sustaining Your Business, Brand, People, Community, and the Planet by Gary Erickson. Jossey-Bass Inc Pub,2004

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