



Storytelling Organizational Practices: Managing in the quantum age

David M. Boje

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Once upon a time the practice of storytelling was about collecting interesting stories about the past, and converting them into soundbite pitches. Now it is more about foretelling the ways the future is approaching the present, prompting a re-storying of the past. Storytelling has progressed and is about a diversity of voices, not just one teller of one past; it is how a group or organization of people negotiates the telling of history and the telling of what future is arriving in the present.

With the changes in storytelling practices and theory there is a growing need to look at new and different methodologies. Within this exciting new book, David M. Boje develops new ways to ask questions in interviews and make observations of practice that are about storytelling the future. This, after all, is where management practice concentrates its storytelling, while much of the theory and method work is all about how the past might recur in the future.

Storytelling Organizational Practices takes the reader on a journey: from looking at narratives of past experience through looking at living stories of emergence in the present to looking at how the future is arriving in ways that prompts a re-storying of the past.

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