Stylepedia: A Guide to Graphic Design Mannerisms, Quirks, and Conceits

Steven Heller, Louise Fili

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A chunky, distinctive object of brilliant design in and of itself, *Stylepedia* is the first handy, cross-referenced desk guide to the kaleidoscope that is modern design. In hundreds of illustrated entries, Heller and Fili, the award-winning authors of *Euro Deco* and numerous other popular design titles, survey the designers, schools, and movements that comprise the practice today as well as take a fascinating glimpse back at some of the seminal early leaders. From the first Santa Claus to appear on a Coca-Cola bottle to the increasingly ubiquitous camouflage tee shirt, iconic everyday items of yesterday and today provide valuable inspiration to designers and design aficionados. As quirky as it is useful and positively packed with lavish color illustrations, this designer's design compendium is the only one of its kind.

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