



The Truth About Technology for Very Small Business

Gary Paul Bryant

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The Truth About Technology for Very Small Business is a collection of refreshingly frank blog posts by business & technology writer Gary Paul Bryant. This book speaks to the technology challenges faced by very small business owners.

In this book, you'll discover:

- Why you should quit wasting money on over-priced out-sourced IT vendors;
- That SEO, for very small business, is spelled B.S.;
- Why certain large technology companies can make your small business more competitive;
- How your management strategies can leave you left behind on the road ahead;
- That there's a difference between hi-technology and appropriate technology;
- Whether or not your business should be in the Cloud

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