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- Franchise
- Business plan

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- Accounting cycle
- Inventory costing systems
- Investment options
- Sampling techniques and selection

The Human Resource Management section covers:

- Staffing process
- Conflict resolution strategies
- Common benefits employees receive
- Presentations
- Etiquette in electronic communications

The Marketing section covers:

- Benefits of international trade
- Conducting international business through joint ventures

- Four Ps of marketing
- Branding
- Conventional vs. online businesses
- Factors that affect success of Internet businesses

The Operations Management section covers:

- Management methods
- Functions of management
- Organization structures of companies
- Use of technology in production systems
- Software often utilized in business
- Common toolbar icons

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